



Dental Professional

How can BY THE SEA DENTISTRY improve your smile?



DR. CHRISTOPH MICHEL

SUBMITTED BY:
BY THE SEA DENTISTRY
STAFF

Smiling is a natural response to joy, happiness, and excitement. A single smile can brighten your appearance and can be considered an invitation to conversation and friendship. Your smile reveals a lot about who you are, where you have been, and where you are going. Because your smile is one of your most important features, it's important to consider all of your options when enhancing one of the most noticeable things about you. Cosmetic dentistry can help improve your smile and confidence. Some common dental procedures are bonding, crowns, veneers and



bleaching. Each of these services are provided at our office can help improve and create a more beautiful you.

Bonding

Bonding or Composite, as it is also known as, is a tooth colored material that is manipulated to fill in spaces or to replace decay that was removed from a tooth. Many patients are requesting to have their existing silver fillings replaced with bonding material as this makes for a more natural looking smile. The bonding itself will last several years and requires only one office visit to complete. The cost will depend on the size of the filling and technique used by the dentist to place it in the prepared tooth.

Crowns

Crowns are usually placed to protect teeth that have an existing large filling, are broken down, or have decay that is most of the tooth structure itself. Commonly after a root canal your dentist will recommend having a crown, or a cap, put on to ensure strength and longevity. The main purpose of a crown is to restore the tooth as close as the dentist can back

to its normal shape and size. Crowns are generally covered by most insurance plans and can last for many years.

Veneers

Veneers are thin, custom-made shells crafted of tooth-colored materials designed to cover the front side of teeth. They are an easy way to quickly change shape, fill in spaces or fix slight crowding for some patients depending on each individual's case. Veneers are usually made in a dental lab from a model provided by your dentist. You should know this is generally an irreversible process, because it's necessary to remove a small amount of enamel from the tooth to accommodate the shell. Most dental insurance carriers still consider this a cosmetic procedure and it is an out of pocket expense. Veneers are a

common procedure for Dr. Michel as he has developed a reputation for completing beautiful smile makeovers. Our patients come from the tri-state area to receive the expertise and precision of Dr. Michel's cosmetic dentistry services.

Bleaching

Here at By the Sea Dentistry we offer two methods of teeth whitening for our patients. We have in office and or take home procedures depending on your needs. In office we offer ZOOM! Professional Whitening System. This is the most effective process that takes less than an hour to complete



and is safe and simple. After a short oral exam and shade assessment we will be able to let you know of the expectations that you can achieve. Lasting results will depend on

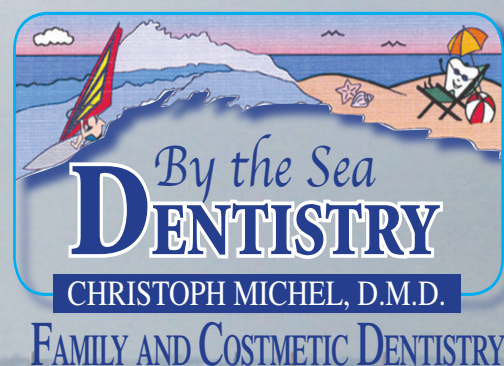
your own oral health and eating habits. It is recommended that you avoid some foods and beverages that may stain or discolor your teeth. Coffee, tea or red wine will need to be consumed in moderation as they are some of the more popular beverages that lead to discoloration. If you wish to have custom trays made we can make them here in our office and provide you with bleaching gel to attain your whitening needs at home.



Modern Dentistry Your Entire Family Will Love!

At By The Sea Dentistry,
we put emphasis on ...

- Patient Comfort
- Ultra Clean - State-of-the Art Facilities
- Beautiful Results!



Because We Are Family Friendly ...

- Emergencies Seen Promptly • Evening Appointments Available
- Easy "Interest Free" Payment Plans • Most Insurance Plans Accepted
- New Patients Welcome • Handicapped Accessible! • Gentle Quality Care!

* Implants * Root Canals * Dentures * Porcelain Veneers * Bonding * Bridges

1-HOUR WHITENING AS SEEN ON EXTREME MAKEOVER

235 Shore Road, Somers Point

Convenient Parking 7 Blocks From Shore Memorial Hospital

www.ByTheSeaDentistry.com



609-927-9300

Dr. Christoph Michel received his dental degree from the University of Pennsylvania. He completed a general practice residency at Muhlenberg Hospital in Bethlehem, PA, which was followed by a three-year associate position in a family practice in Hammonton, NJ.

Being a dedicated father of two, Dr. Michel is also a former president of the Atlantic-Cape May Dental Society and he is also about to receive his fellowship into the Academy of General Dentistry. Dr. Michel continues to give back to the community by donating his time every year during National Dental Health Week to the area primary schools to educate children on the importance of their oral hygiene.

Dr. Michel has been managing his own practice since 2000. By the Sea Dentistry is located at 235 Shore Road Somers Point, NJ 08244 (609) 927-9300 Visit us at www.bytheseadentistry.com